

October 5, 2005

Bill Buyer
Ad Agency for Client
123 Street St.
Agencytown, ST 98765

Estimate: For the photography and uses described below.

Description: Give as much information here as you can. Describe the shot, the background, the format you are using to capture the image and the final form of delivery. Include additional services you will require or provide. The more detail here, the less room for misunderstanding later.

Copyright: Retained by photographer.

Terms: Net due in 30 days. 2% per month thereafter.

Proposed Use: For one time use as a brochure cover with a print run of 10,000. Other uses to be negotiated. Anything can be specified here as long as buyer and seller will agree on it.

Charges:	Photography	\$4800.00
	Film & Processing	\$61.00
	Props & Backgrounds	\$122.00
	Model Fees	\$183.31
	Additional Production	\$803.98
	Custom Lab & Prints	\$43.92
	Scan and Retouch	\$800.00

	Total	\$6814.20