

Estimate

Charlie Tuna
Merck Pharmaceuticals
3000 Ludes Are Us Drive
Weehawken, NJ 66666

Monday, October 18, 2004
Estimate #2627

Prepared for Charlie Tuna
Regarding Still life of 2 pills in water.

Charlie,

Enclosed find my estimate to shoot a close up image of a glass of water with 2 Zibat pills dissolving in the glass of water. As per our conversation, you would like the glass to have a high key look and it is important to show the pills dissolving. We will show you a variety of glasses and have several of them on hand for the shoot, you will provide the Zibat. I will shoot the job in high rez digital, process and color correct the image, do any necessary retouching (I am assuming I will need to spend 4hours of retouching, if I need more time I will send you a change order with the additional costs, before I proceed) and provide you with a High rez RGB file on CD with Epson 2200 prints for color.

If you are in agreement with this estimate, please sign the Confirmation enclosed in this e-mail and fax back with a PO for billing. I will require and advance of all of my expenses before the job begins and my fees within 30 days of my invoice.

Thank you for asking me to estimate this project for you.

Media: Consumer Ad /AARP Mag Insert / 1/4 page max

Period of Use : One year

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Fees

PHOTOGRAPHY	2,000.00
USAGE	2,500.00
	4,500.00

Expenses

COMPUTER IMAGING	800.00
DIGITAL CAPTURE	200.00
DIGITAL POSTING	125.00
DIGITAL PROCESSING	250.00
CREW	450.00
STYLIST	585.00
DIGITAL PROOFS	100.00
DIGITAL MEDIA	10.00
GRIP MATERIAL	45.50
MESSANGER/ SHIPPING	76.33
MISC. PRODUCTION COSTS	58.50
PROPS	125.00
BACKGROUND&SURFACE	97.50

This estimate is valid for 30 days from the date of issue. Actual amounts are subject to a normal trade variance of 10%. Fees and expenses quoted in this estimate are for the original layout and job description only and for the uses specified.

2,922.83

Total Estimated Fees and Expenses

\$ 7,422.83

wayne Calabrese:photography